

# Bill Buchner

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## QUALIFICATIONS

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- *Top-rated morning show host in nation's #1 market*
- *20 years of major market experience.*
- *Solid background in programming and management*
- *Agency, industrial and commercial work*
- *Committed to professionalism and excellence.*

## EXPERIENCE

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### *Morning Show Host*

#### **106.7 Lite-FM - WLTW New York (Clear Channel)**

1990-2006

- Consistently in the top five Adult 25-54 ratings.
- Number 1 with Women 25-54.
- Teamed with market veterans Christine Nagey & Channel 5's Nick Gregory.
- Various hosting appearances, "One Night with Lite" and "Broadway in Bryant Park"

### *Morning Show Host / Music Director*

#### **Star 99.9 - WEZN Bridgeport (NewCity)**

1982-1987

- Instrumental in transitioning BM/EZ format to highly successful AC.
- Strategic planning, music tests and playlist creation / scheduling.
- Developed music-intensive morning show with news & information.

### *Mid-Day Personality*

#### **Magic 106.7 – WMJX Boston**

1987-1988

- Hosted Boston's "most listened to" at work station.
- Appearances, production

### *Various On-Air Positions*

#### **1130 WNEW New York (Metromedia)**

- The nation's premier MOR station

#### **740 WGSM Long Island (Greater Media)**

- Long Island's highly-rated full service station.

#### **Stereo 105 – WRFM New York (Bonneville)**

- Flagship easy listening station.

#### **810 WGY Schenectady, NY**

- Northeast powerhouse AM for New York's capital region.